XD64/Printing Pubs Bof

Olympia 50 M Excellence

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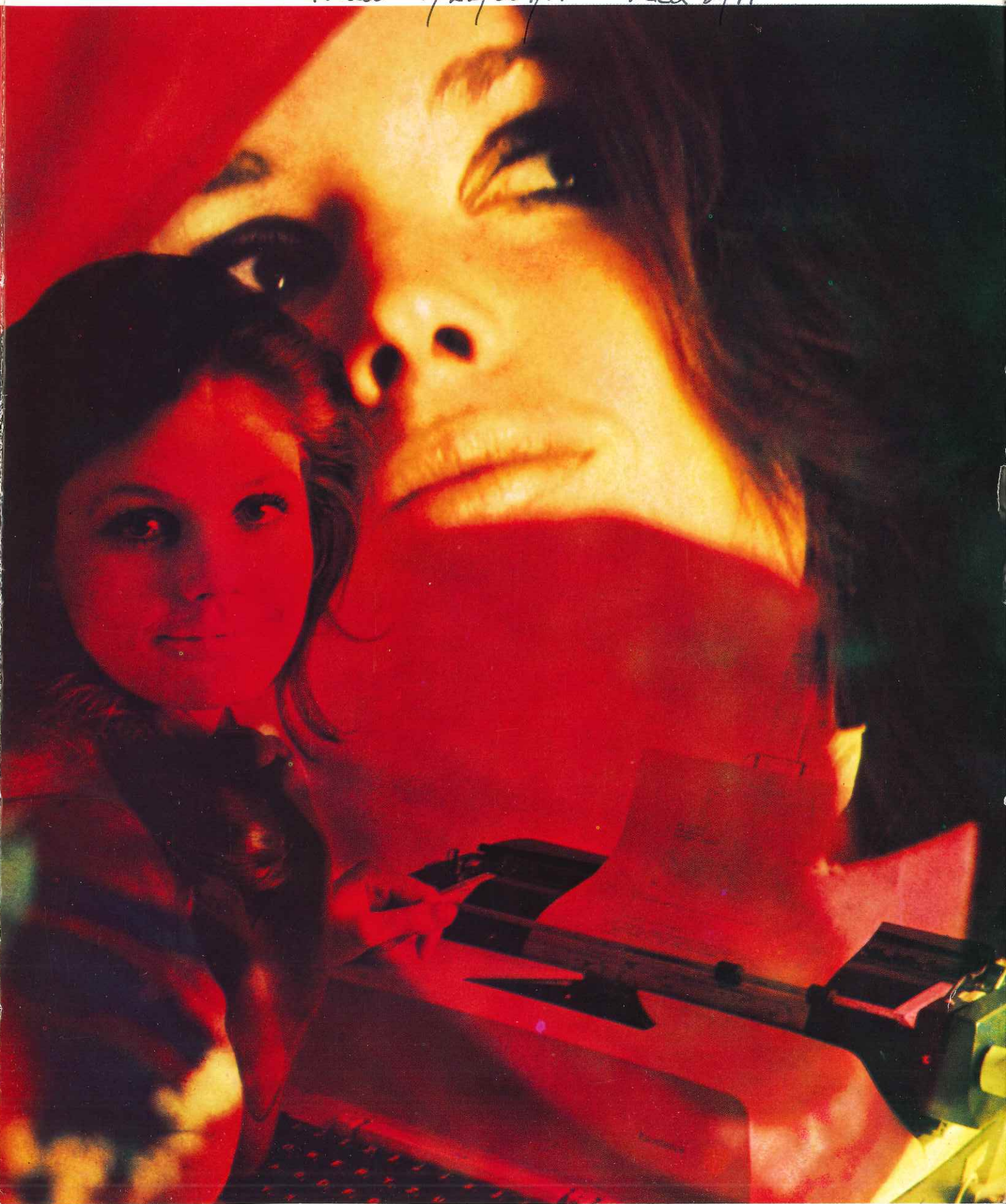
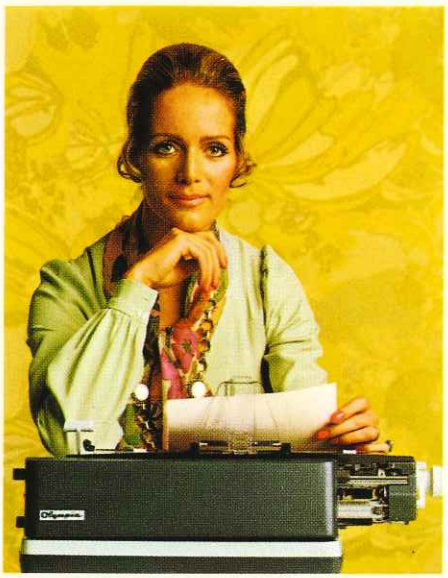


The Olympia 50 M —
Typing with the printed look

The invention of the typewriter in 1864 introduced efficiency to the written word. Because of its revolutionary concept, correspondence was greatly improved and new channels of communications were opened. Since then, more than 100 million typewriters have been sold.

As excellent as the quality of typewriting has been, there remained a need for a more personalized, print-



like look. Now, with the introduction of the Olympia 50 M, proportional spacing fills that need by producing quality printing that has the readability and attractiveness of book printing. Each alphabetical character, punctuation mark and symbol is allotted the correct amount of space proportionate to its width. The letter "i" – as an example – has narrow spacing, while the "w" has a spacing $2^1/_2$ times greater.

A special ribbon – carbon ribbon – insures that each character produced is jet black and has that crisp look. Not only do the letters appear to be printed, but they are easier to read.

Your secretary will be pleased with the beauty and performance of the 50 M. New features make typing easier and more pleasant.

The 50 M is the typewriter with a modern technique. You will discover this as soon as you begin typing. You will also be able to judge from the finished letter, because of the personal touch. You can be sure that material typed on the 50 M will make a lasting impression on the reader.

The 50 M is beautifully styled with harmoniously matched colors. A block keyboard provides fingertip security. Two and three unit space bars permit perfect justification of the right margin to enhance the dignity of executive correspondence.

Typestyles available

62	with their perfect type alignment
63	with their perfect type alignment
64	with their perfect type alignment
65	with their perfect type alignment
68	with their perfect type alignment
70	with their perfect type alignment

Normal spacing l e w m

Proportional spacing l e w m

Performance highlights

Sculptured block keyboard — 44 standard keys.

Large contoured keytops prevent misstrikes.

Expander key.

Vertical half-spacing.
5 color coded repeat-typing keys, x; period; underscore and hypen; plus symbol and equal sign; question mark and diagonal.

3 automatic repeat functions: space bars, back space key and line spacer.

Eraser table.

Paper easel/last line indicator.

Automatic paper injector-ejector.

Electric tabulator key.

Electric carriage-return key.

Instant total tab clearance.

Balanced striking control.

Adjustable impression indicator.

Wide motion type eliminates blurring and shading.

Ball bearing carriage travel.

Self-cooling, constant speed driven motor.

Built-in motor protector.

"V" frame carriage construction assures perfect type alignment.

Finest quality premium steel type bars.

Fully Guaranteed.

Two position ribbon selector.

2+3 unit space bar.

Margin scale marked for paper widths.

Clear plastic aligning scales marked for easy alignment, centering and right margin justification.

Built-in position indicator.

Olympia International

Precision Business Equipment

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Subject to alterations